



Social Sales Link™

Apps for LinkedIn Every Social Seller Needs



LinkedIn has changed the way we network and sell products or services professionally.

But to make the most of it, you need the right tools.



In this eBook, we'll unveil five must-have apps that cater to your LinkedIn needs perfectly. Whether you're a seasoned player or new to the game, these insights will revolutionize your approach, helping you sell smarter and creating opportunities for sales conversations more effectively on LinkedIn. Let's dive in and explore these tools!



1



Calendly

Calendly makes scheduling meetings with potential clients or partners easier on LinkedIn. It helps you avoid back-and-forth emails by letting people pick times that work for them.

Insider tips:

- Offer alternatives when proposing a meeting via Calendly to respect the recipient's preferences and avoid coming across as pushy.
- Utilize Calendly in profiles, messaging, and email signatures for seamless scheduling and connection.
- Avoid spamming by ensuring that Calendly invitations are relevant and personalized to the recipient's needs.



2



Magical Text Expander

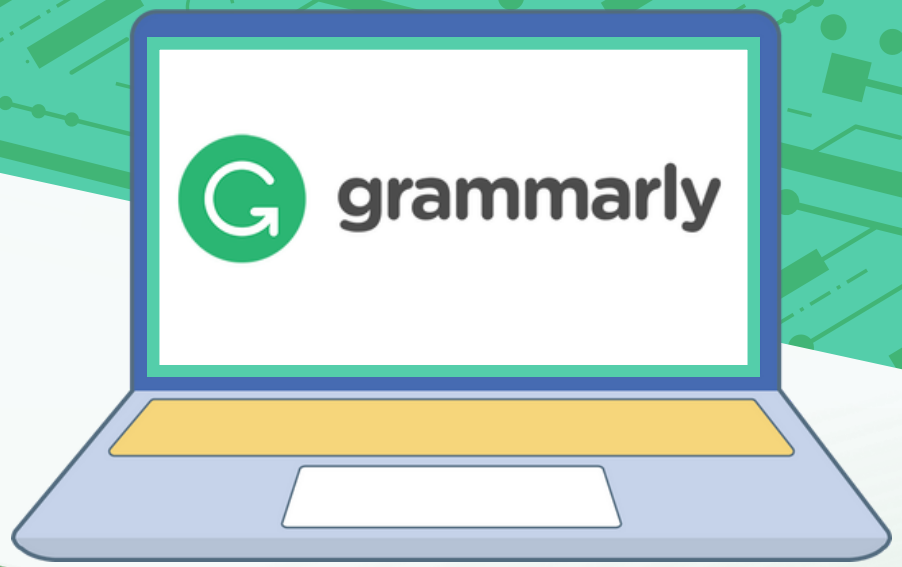
Magical saves time by letting you make message templates. It's like having shortcuts for messages you send often.

Insider tips:

- Take advantage of Magical's time-saving features by creating templates for frequently used messages.
- Explore the AI capabilities of Magical for enhanced efficiency in messaging and communication.
- Get ready-made templates from socialsaleslink.com/magical to simplify your social selling efforts.



3



Grammarly

Grammarly ensures professional communication on LinkedIn by checking grammar, tone, and spelling, thereby enhancing the overall quality of messages and posts.

Insider tips:

- Verify suggestions made by Grammarly to ensure they align with the intended message and tone.
- Utilize the free version of Grammarly for basic grammar checks, but consider upgrading to the paid version for additional benefits.
- Read content aloud to ensure it sounds natural and aligns with the intended communication style.



4



Listen Notes

Listen Notes provides a valuable resource for finding and sharing relevant podcast content, allowing users to initiate conversations based on shared interests and topics.

Insider tips:

- Use Listen Notes to discover relevant podcast content related to shared interests with connections.
- Initiate conversations by sharing podcasts with connections as a conversation starter, demonstrating genuine interest in shared topics.
- Utilize Listen Notes to search for podcasts based on keywords, providing valuable content even when specific individuals are not identified.



5



ChatGPT

ChatGPT is like having a smart assistant for LinkedIn. It can help with various tasks, including generating content, identifying personality profiles, and crafting comments, which help enhance your engagement and efficiency.

Insider tips:

- Ensure that content generated by ChatGPT aligns with your own voice and communication style.
- Make necessary adjustments to content generated by ChatGPT to maintain authenticity and ensure it resonates with recipients.
- Explore ChatGPT's capabilities for tasks such as identifying personality profiles, crafting summaries, curating content, and generating comments.



Connect with Us!



Social Sales Link™

Brynne Tillman

 /brynnetillman

brynne.tillman@socialsaleslink.com



Bob Woods

 /bobwoods

bob.woods@socialsaleslink.com



Stan Robinson, Jr.

 /stanrobinson

stan.robinson@socialsaleslink.com



**Start More Sales Conversations
by Leveraging LinkedIn**



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(no ongoing commitment)



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