

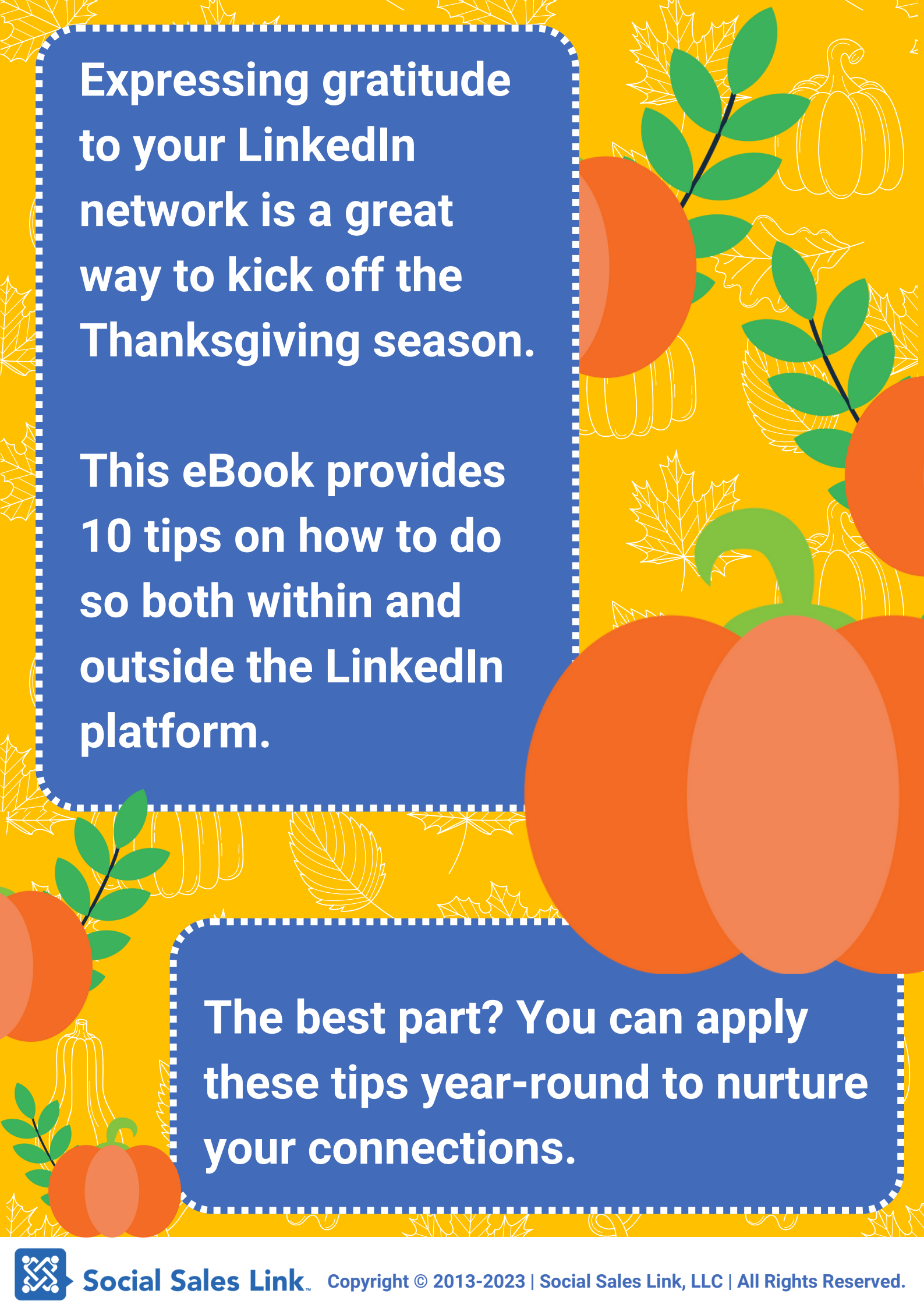
# 10

## Thanksgiving Gratitude Tips



Social Sales Link™





**Expressing gratitude to your LinkedIn network is a great way to kick off the Thanksgiving season.**

**This eBook provides 10 tips on how to do so both within and outside the LinkedIn platform.**

**The best part? You can apply these tips year-round to nurture your connections.**



1

## Endorsing Your First-Degree Connections



Endorse your LinkedIn connections for things you've experienced with them to start a conversation and make them feel good.



2

## Make Warm Introductions



Ask your connections who they want to meet and find the right people in your network to make warm introductions on LinkedIn.



3

## Engage with Their Content



**Commenting first on your connections' posts can help their content and benefits you, too, so engage thoughtfully.**



4

## Give LinkedIn Recommendations



**Recommend someone on LinkedIn for a great job they did with a project or for being an awesome person to work with.**



5

## Post a Public, Personal Shoutout



Show gratitude on LinkedIn with a personalized shoutout to a specific connection for their insights or a great conversation.



The background features a vibrant autumn theme with pumpkins, leaves, and a city skyline. A large orange pumpkin with a green stem and leaves is positioned in the top left. The background is divided into blue and yellow sections with white line-art illustrations of leaves and pumpkins. A green dashed border surrounds the top section, and a blue dashed border surrounds the middle section. A red dashed border surrounds the bottom section.

**6**

## Create a 'Thank You' Video

Create a genuine thank-you video on LinkedIn mentioning multiple connections who've impacted you and invite interaction for a more personal touch.



### **PRO TIP:**

Send personalized thank-you videos directly through the LinkedIn mobile app to deepen connection on an individual level.





7

## Give a Kudos!



Send a public postcard-like thank you on LinkedIn and show your gratitude with kudos for those who go above and beyond.



8

## Invite Them to Share Their Insights



**Invite and feature your connections on your LinkedIn Live or podcast to show gratitude and provide them an opportunity to share expertise with your network.**



9

## Share Content from Influencers They Follow



Impress your connections by sharing valuable content from their favorite influencers and providing relevant insights.



10

Nominate Them as  
Influencer of the Week



Nominate your LinkedIn connection as  
Influencer of The Week at  
[socialsaleslink.com/influencer](https://socialsaleslink.com/influencer) to give  
them a shoutout on social and in the  
Social Sales Link newsletter and show  
them you value their content.



Connect with Us!



Social Sales Link™

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**Start More Sales Conversations  
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