

In the realm of social media influencers, the goal on LinkedIn differs for salespeople. Your aim should be to become a micro-influencer, attracting a precise audience – your prospects.



This eBook unveils "5 Steps to Become a Micro-Influencer on LinkedIn," helping you start more sales conversations with your ideal clients.









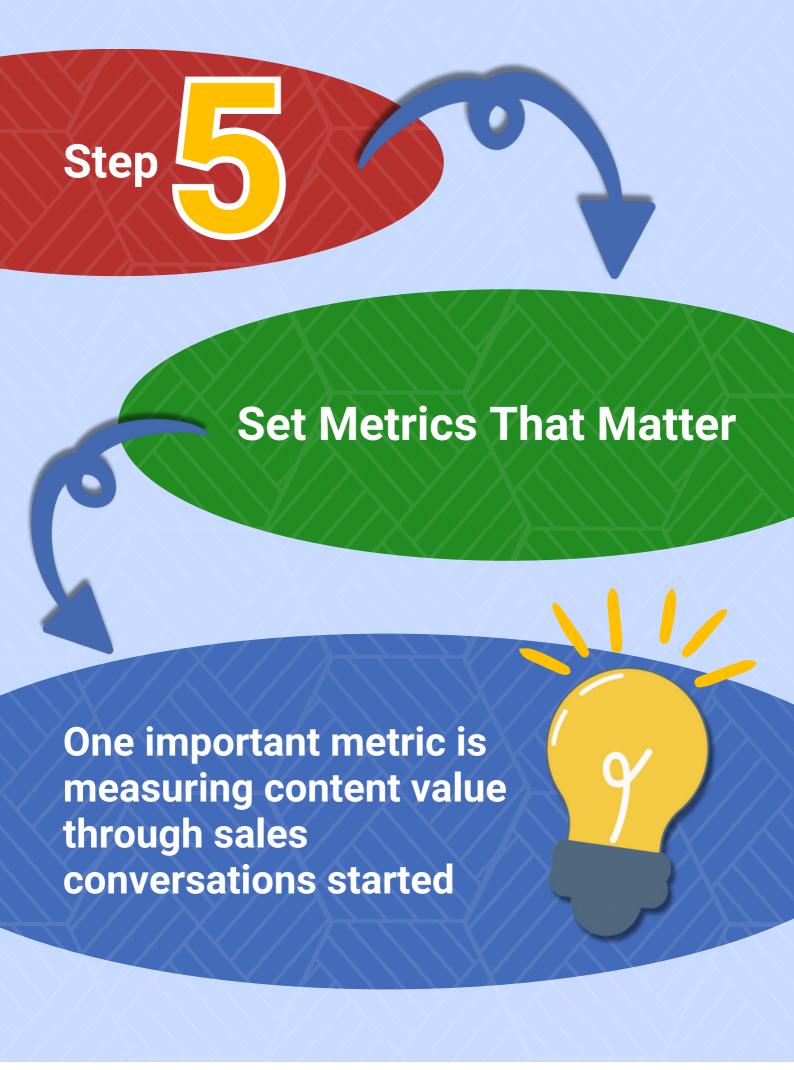




Leverage Macro
Influencers In Your
Industry

Engage with your ideal clients in the comment section of influencers they follow.

Engage your ideal clients by **Pro Tip:** discussing macro influencers' content topics in your own posts.











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