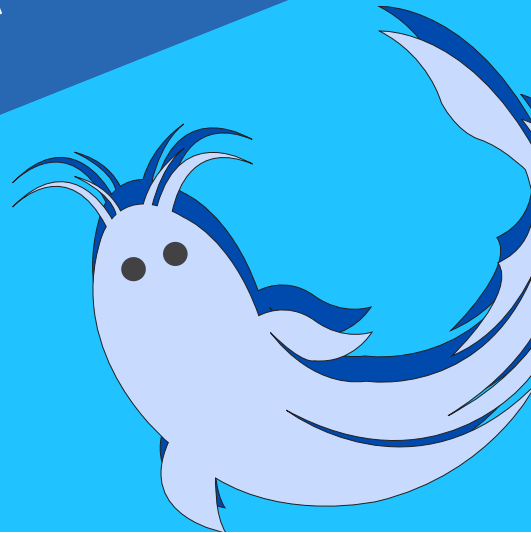
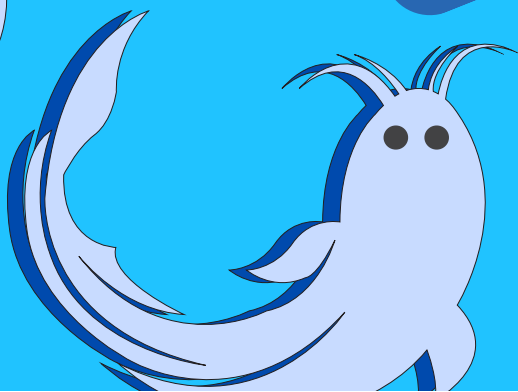
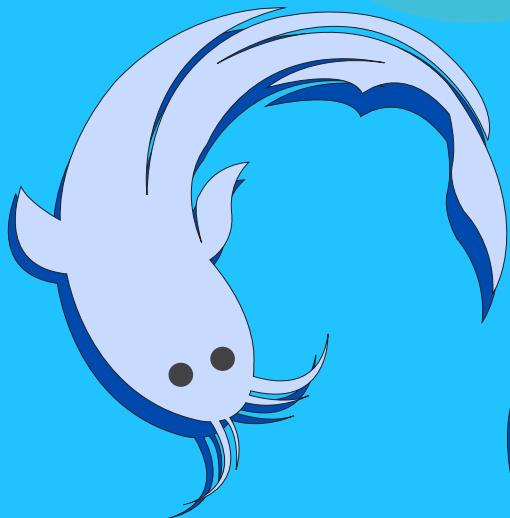
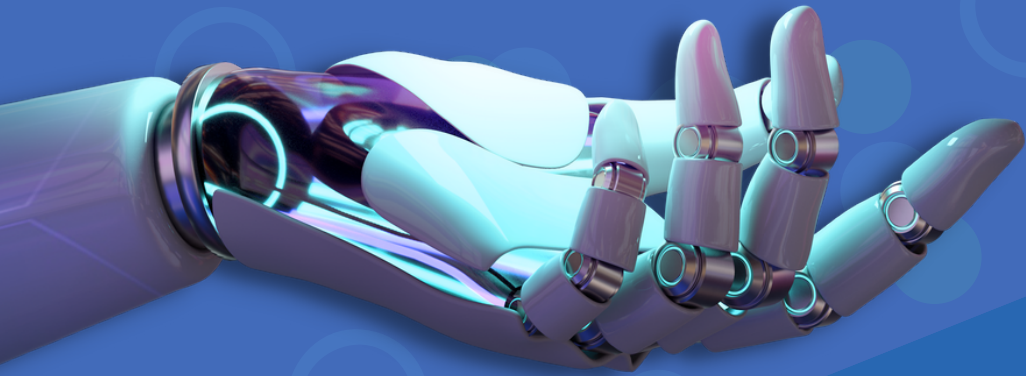




Social Sales Link™

Are You Being Catfished on LinkedIn?



Are You Being Catfished on LinkedIn?

The number of fake accounts connected to automation or worse yet, someone pretending to be that person in the profile is growing daily.



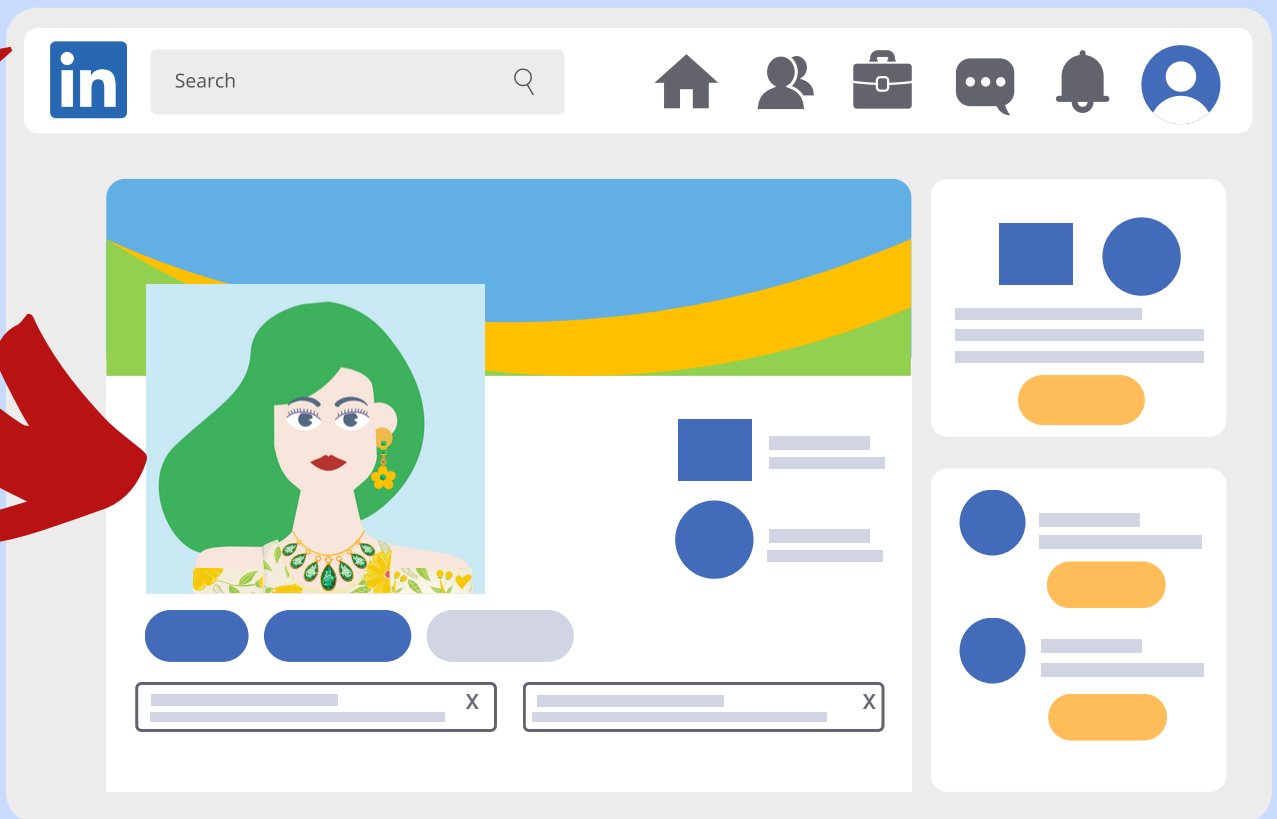
Below is my list of the top 5 triggers that make me believe a profile is fake.



Are You Being Catfished on LinkedIn?

1

If the picture is too good to be true. If the image is an unrealistically good-looking model-quality photo, it is probably fake.



Protip:

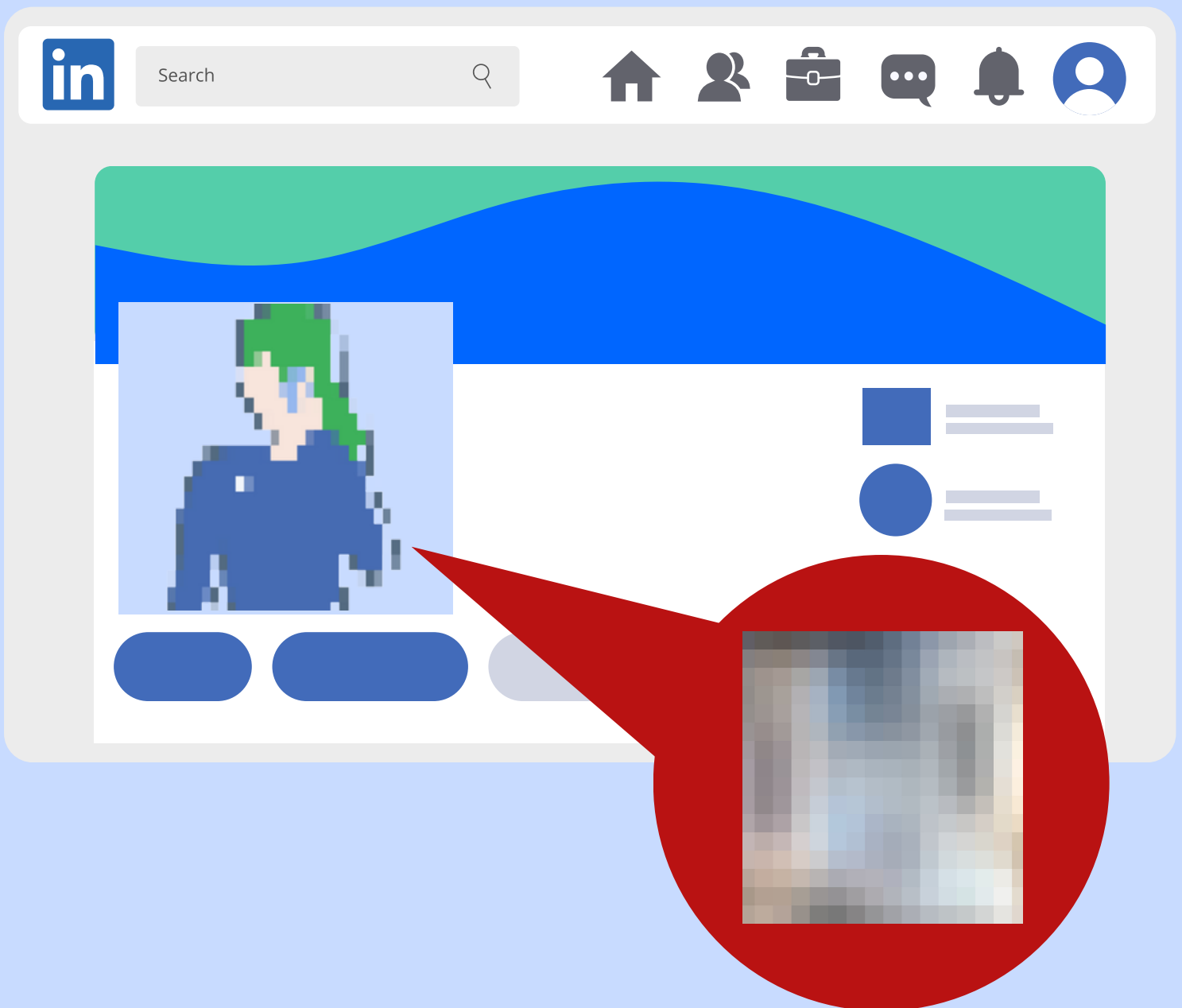
Use [Google reverse image search](#), and if the picture comes up in Adobe... well you know that it is fake.



Are You Being Catfished on LinkedIn?

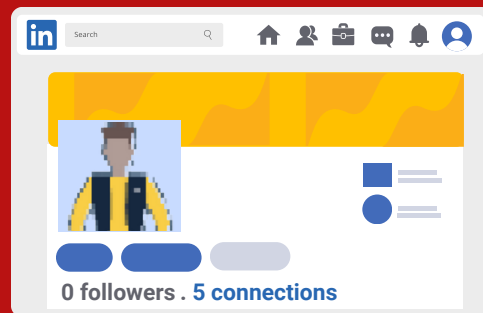
2

If the picture is fuzzy or an image so far back that you can barely tell that they are human, I would be careful before engaging. It may be a fake profile.



You don't know them and they have under 100 connections. Many fake profiles get shut down quickly because their "victims" catch and report them.

So if they don't have many connections, and you don't have any clue why they are connecting with you, it is likely a fake profile.



0 followers

5 connections



Are You Being Catfished on LinkedIn?

4

They have one picture on every social media platform - and there is no other image posted for months or even years, chances are it is a fake profile.



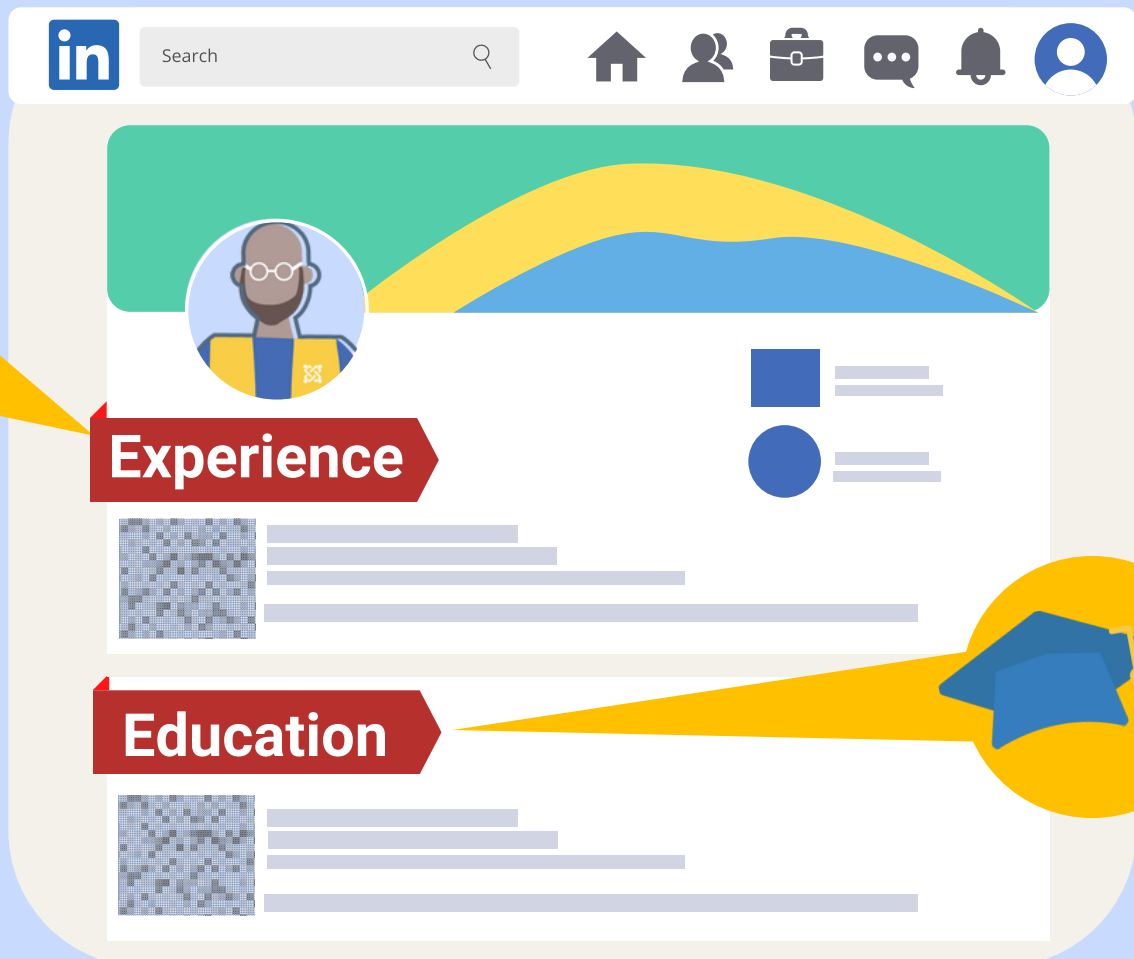
Are You Being Catfished on LinkedIn?

Their work history or alumni listings are suspicious.

5

Unfortunately, anyone can connect to a company page or alumni page without any vetting, so if their degree doesn't match their job, or the profile says graduated from a top-tier school in engineering 10 years ago but they are spamming you...

the profile is probably fake.



Are You Being Catfished on LinkedIn?



Protip:

Don't work with any company running a sales campaign with a fake profile... they are starting off the relationship with a lie.

If you want to work with authentic, transparent vendors... run from the ones using automation or catfishing with uber - attractive models or buff military men images who are connecting and pitching you in the first message.



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