



Social Sales Link™

# Get Out of LinkedIn Jail (Do Not Pass Go!)



If you use LinkedIn for sales, getting stuck in LinkedIn Jail can be detrimental to your business.

The worst part is you may not even realize that it has happened, and you're also not notified why it occurred.

The good news is that we're here to help you nip the problem in the bud by providing you with the **"LinkedIn Do's and Don'ts"** to help you avoid LinkedIn Jail. And that's not all.

In this guide, we also provide some guidelines on how to identify if you're on LinkedIn Jail and what steps you can take to get out of it.





# How to Avoid Being Sent to LinkedIn Jail



## Don't

Automate your outreach on LinkedIn by using 3rd-party tools or tools with hidden data scraping features.

Take someone else's content and claim it as your own, and don't spam your connections with content lest you get reported and sent to LinkedIn Jail.

Send out 80-100 connection requests, ignoring LinkedIn's weekly limit. Nay, don't bulk connect just for the sake of growing your number of connections, and avoid any follow-for-follow groups on LinkedIn.

## Do

1

Establish genuine relationships through social selling and utilize reliable third-party tools to aid you in doing so. Ensure that the tools you choose are safe to use on LinkedIn. Check out these [5 Apps for LinkedIn Every Social Sellers Need](#).

2

Use curated content or create your own original LinkedIn content to attract people to start sales conversations with you. Need help? Here are [11 Ways to Use Curated Content to Start Sales Conversations](#) and [7 Places to Help Inspire Your LinkedIn Content](#).

3

Grow your LinkedIn network naturally by utilizing effective social selling methods. Focus on building relationships based on providing value rather than just pitching your solution.



## Don't

4

Attempt to log in repeatedly if you forgot your password. Too many failed sign-in attempts may cause LinkedIn to lock you out of your account.

5

Misuse LinkedIn's name field. Pseudonyms, fake names, business names, associations, groups, email addresses, and special characters are not allowed according to LinkedIn's guidelines.

6

Don't create fake accounts and duplicate accounts. Additionally, setting up your LinkedIn account to portray your company may lead to a misrepresentation of your business, which is not in line with LinkedIn's policies.

## Do

Save your password somewhere safe to avoid forgetting it. Additionally, for added security on your LinkedIn account, enable two-step verification.

Follow LinkedIn's Name Field guidelines, where you can include the first, middle, and last names of your real or preferred professional name, plus your preferred pronouns.

Merge your duplicate accounts with your main LinkedIn account without losing any valuable connections you've made.



# Signs You Might Be In LinkedIn Jail

Your profile cannot be found by others when they search for it.

People, even those you have previous conversations with, won't be able to send you a message.

You may be unable to log in and could be asked to provide identification or submit an appeal to unlock your account.



# How to Get Out of LinkedIn Jail

You can submit a help ticket by visiting [help.linkedin.com](https://help.linkedin.com) and providing the necessary details. The process is straightforward and will guide you through the steps.

For a faster response, tweet LinkedIn Help at @LinkedInHelp



# Connect with Us!



 [/brynnetillman](https://www.linkedin.com/in/brynnetillman)

 [/bobwoods](https://www.linkedin.com/in/bobwoods)



**Start More Sales Conversations  
by Leveraging LinkedIn**

Join Social Sales Link's  
**2x Weekly Group Coaching \$1 for the First Month**  
(no ongoing commitment)



**Join Now: [socialsaleslink.com/membership](https://socialsaleslink.com/membership)**

 **Social Sales Link™**